

Holiday Stroll on December 7th

Experience Essex!

The Essex Board of Trade to Celebrate 25th Annual Holiday Stroll!

Rain or Shine Event / 1pm – 5pm

Essex, CT— November 14, 2019 – The Essex Board of Trade (EBOT) is proud to celebrate the 25th Anniversary of it's annual **Holiday Stroll** – Saturday, December 7th from 1:00pm to 5:00pm, on Main Street in Essex Village.

Amy Cameron, President of the EBOT says, “Essex offers everything for a heartwarming and traditional Holiday Stroll – village shops, galleries and restaurants, community, family, friends, generosity, garland wrapped street lanterns, holiday décor galore and more – all coming together for a truly magical experience to cherish! This is a day to support small businesses, the backbone of our three villages, and to treasure this unique and wonderful town we live in.”

Horse-Drawn Carriage Ride with Santa + “Meet & Greet” with Santa

At this special 25th anniversary Holiday Stroll, children will have two opportunities to visit with Santa:

- Horse-Drawn Carriage ride with Santa, from 1 – 3pm. Passengers board at 8 Main Street (adjacent *Olive Oyl's* parking lot) for a picturesque ride through Essex Village.
- “Meet & Greet” with Santa at the Gazebo in Main Street Park, from 3 - 5pm. Children are encouraged to bring a “Letter to Santa” in a *return addressed envelope* for his reply. Moms and Dads should be camera ready to snap a memorable photo of their loved ones with Santa.

Essex Merchants Dressed Up for the Holidays!

As always, Essex merchants are the shining stars of the Holiday Stroll! Specialty shops will be brimming with curated collections of unique items for gift giving, while serving in-store refreshments and holiday treats. Restaurants will feature festive dining menus and music to enhance gatherings and lasting holiday memories.

Additional festivities include:

- Essex Art Association - "Chili Cheap Chilly" will be served from 10am to 4pm
- Olive Oyl's - “Hot Chocolate & Cider” on the patio, from 1pm to 4pm
- Boy Scouts of America – Essex Troop 12 will be selling Christmas Ornaments adjacent the Gazebo, in Main Street Park, from 3pm to 5pm.
- Streetscape Luminaires – At 4pm, luminaries will light the way for an end-of-day stroll to visit the Griswold Inn’s Christmas Tree in Griswold Square.

- more -

Holiday Stroll (cont.)

Thank You to our Generous Sponsors

EBOT's ongoing tradition of the Holiday Stroll in Essex is only possible with the support of generous sponsors. This year, EBOT thanks the following local businesses: Angelini Wine, AJ Shea Construction, Cortland Park, Davison Environmental, Dreamscapes Design Group, Essex Boat Works, Essex Savings Bank, Essex Yacht Sales, The Griswold Inn, Ivoryton Playhouse, J. Alden, Liberty Bank, Mahoney Sabol, One North Main, Pough Interiors, Servicemaster, Tris Anderson Photography, and William Pitt Sotheby's.

Wait...there's More!

The Holiday Stroll coincides with the the **Essex Holiday House Tour & Boutique**, 10 to 4pm, presented by the Essex River Valley Auxiliary of the Child & Family Agency of Southeastern CT, <http://essexct.com/event/15th-biennial-holiday-house-tour/>. Then, head over to **Ivoryton Illuminations**, 5-8pm, <http://essexct.com/event/ivoryton-illuminations-2/> for yet another family-fun, holiday event in the Ivoryton village of Essex.

About Essex Board of Trade (EBOT)

Incorporated in January 1999, the EBOT is an organization of businesses within Essex Township's three villages: Essex, Centerbrook, and Ivoryton. The organization is dedicated to promoting a vibrant community for residents, visitors and businesses to enjoy and thrive in. The EBOT organizes many of the events in Essex that have been community traditions for years and supports numerous non-profit organizations.

*For more information about the EBOT **Holiday Stroll**, please visit:*
<http://essexct.com/event/holiday-stroll-2/>. *Join us on Facebook and Instagram.*

Suggested Hashtags for Social Media are: #essextholidaystroll, #holidaystroll
#experienceessex, #essexct, #visitct #shopessexct #shopsmall #supportsmallbusiness
#supportlocalbusiness #shoptillyoudrop

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Photo: Horse-Drawn Carriage Ride with Santa