

Scarecrow FestiFall on October 12th

Experience Essex!

Join the Essex Board of Trade for its 2019 Scarecrow FestiFall!

Rain or Shine Event / 2pm – 5pm

Essex, CT— September 16, 2019 – Fall is in the air and that means it's time to mark your calendar for the Essex Board of Trade's Scarecrow FestiFall! The event will be taking place on October 12, from 2:00pm to 5:00pm, followed by an evening outdoor movie presentation of *The Wizard of Oz* at 6:30 pm (movie only is weather permitting)!

Scarecrow Display & Contest Starts October 4

As is annual tradition, the backdrop for the October 12 Scarecrow FestiFall will be the always popular "Scarecrow Lamp-Post Presentation" along the Main Streets of Essex, Centerbrook and Ivoryton. These scarecrows are created by Essex residents and businesses and will be hung on October 4. Viewers are encouraged to vote for their favorite scarecrow and to submit their choice to one of four locations – ***J. Alden/Newbury Place, CT River Museum, Savour Café and Bakery, or Ivoryton Tavern***. Winners of the scarecrow contest will be announced October 14 at <http://essexct.com>.

2019 Scarecrow FestiFall on October 12

The Scarecrow FestiFall will take place in Essex Village at both *Main Street Park* and the *Connecticut River Museum*. Participating merchants along Main Street will also host a Scarecrow Scavenger Hunt.

Event Co-chairwoman, Dana Barlow, says: "This year's festival will be a well-rounded and lively experience that appeals to families, residents and visitors alike! Live music will provide a spirited atmosphere for a Beer Tasting, Fall Photo Booth, Scavenger Hunt, kids crafts and games and more."

Details and logistics are below:

Main Street Town Park

- Beer Tasting hosted by ***30 Mile Brewing Company***; 2-5pm
- Live Music by ***Blues on the Rocks***; 2:30-4pm
- Selfie Photo Booth in the Gazebo, outfitted in a bounty of festive fall props; 2-5pm
- Yard Games: Cornhole, Jenga, etc.; 2-5pm
- Evening Outdoor Movie presentation of ***The Wizard of Oz***; 6:30pm (weather permitting)

CT River Museum

- ***Spooky Tree Making*** kids crafts with Allison Insall, Education/Public Program Coordinator, 3-4pm on museum lawn (boat house if raining)
- FREE Admission to the CT River Museum from 2-5pm. Perfect occasion to view the ***Myths & Legends of the CT River Valley*** exhibit, including the spooky story of "The Dummerston Vampire!"

- more -

Scarecrow FestiFall (cont.)

Scarecrow Scavenger Hunt at Main Street Merchants

Another absolute must activity for kids is the Scarecrow Scavenger Hunt at participating retailers along Main Street, Essex Village, from 2-5pm. Just pick up a Scavenger Hunt map at **Olive Oyl's Cuisine**, starting at 2pm, for a list of all participating merchants. Find the miniature scarecrow hidden in each store and have the merchant stamp your map for verification. Those who find all the scarecrows, can proceed to the CT River Museum to claim a gourmet treat as prize!

About Essex Board of Trade (EBOT)

Incorporated in January 1999, the EBOT is an organization of businesses within Essex Township's three villages: Essex, Centerbrook, and Ivoryton. The organization is dedicated to promoting a vibrant community for residents, visitors and businesses to enjoy and thrive in. The EBOT organizes many of the events in Essex that have been community traditions for years and supports numerous non-profit organizations.

*For more information on the Essex **Scarecrow FestiFall** and **Scarecrow Display & Contest**, please visit: <http://essexct.com>. Join us on Facebook and Instagram.*

Suggested Hashtags for Social Media are: #sxscarecrow, #experienceessex, #essexct, #destinationessex, #visitct

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Scarecrow Photos:

Photo #1: Moby Dick

Photo #2: Bridezilla

Photo #3: Scarlett

Photo #4: Survived Last Call

Photo #5: Essex Cheer